



FD acquires Blueprint Partners

Brussels 17th March 2008: Financial Dynamics International (FD) has taken another major step in the development of its international strategic communications capabilities with the acquisition of Blueprint Partners, one of Brussels' largest independent public affairs and corporate communications consultancies.

Blueprint was set up five years ago and has rapidly become a market leader in advising blue chip clients from around the world both in their interface with the EU regulatory process and in implementing pan-European corporate communications strategies.

Blueprint was recently named the European Public Affairs Consultancy of the Year by the Holmes Report, a highly respected communications industry periodical, and the consultancy employs 30 staff from more than 12 different nationalities.

Commenting on the transaction FD's Group CEO Charles Watson said:

"Brussels is one of the world's critical hubs for the communications industry and our ability to offer our clients a world class service in this key market has been a long standing ambition at FD. We are delighted that we have now achieved this by welcoming into the FD family the highly talented Blueprint team. We have established an excellent working relationship with the team on numerous mutual client assignments and this strong chemistry between the two firms was without doubt a key motive for bringing our two businesses together"



Blueprint's Managing Partner Julia Harrison added:

"FD is one of the most successful international strategic communications consultancies and our mutual fit is excellent. The combination of our businesses significantly adds to our ability to service clients internationally and in the wider communications field. In particular, it will add further impetus to our integrated PA and PR offer and will help us grow our financial services and competition work around M&A transactions. All of our partners will remain with the business and for our team this is very exciting development, providing them with both wider career horizons and the ability to offer our clients access to a broader range of first class advice around the world."

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About FD

One of the most highly regarded consultancies in the communications industry, FD employs more than 650 staff and advises more than 900 clients worldwide through its hub offices in London and New York, which are supported by its network of wholly-owned offices in Bahrain, Beijing, Bogota, Boston, Cape Town, Chicago, Dubai, Dublin, Frankfurt, Hong Kong, Johannesburg Los Angeles, Manchester, Moscow, Panama City, Paris, San Francisco, Shanghai, Singapore, Sydney and Washington, DC. With a 20 year history of advising clients in both the private and public sectors, FD's services include financial public relations, capital markets communications, public affairs, crisis and issues management and corporate, business-to-business and business-to-consumer communications. FD is a market leader in M&A advisory work.

FD is structured around specialist sector teams operating on an international basis, covering consumer industries, financial services, basic industries, business services, life sciences & healthcare, media, real estate, technology and telecommunications. FD is a division of FTI Consulting Inc. (NYSE: FCN), the global business advisory firm. For more information, please visit www.fd.com



FD was named the 2007 Financial Public Relations Agency of the Year by the Financial Times and MergerMarkets and also "International Consultancy of the Year 2006" by PR Week. FD has received the Gold Sabre Award for "Best Investor Relations Program" for the last three years consecutively.

About Blueprint

Blueprint Partners is a leading Brussels-based public affairs, policy advice and strategic communications consultancy. Established in 2003, Blueprint specialises in creating a dialogue with all of our clients' stakeholders through tailored and strategic programmes of advocacy, communications and media work, in Brussels and internationally. Our multinational team of 30 consultants, drawn from varied professional backgrounds, delivers innovative programmes for clients including blue-chip corporates and industry associations in the fields of ICT, chemicals, raw materials, retail and pharmaceuticals.

Blueprint is the Holmes Report's European Public Affairs Consultancy of the Year, 2007. For more information, please visit www.blueprintpartners.eu.

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